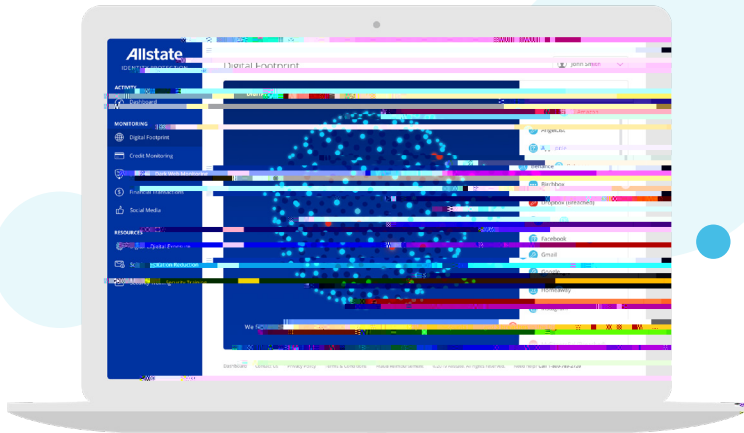


# Identity protection that keeps up with your digital life

Your identity is made up of more than your Social Security number and credit score. That's why we do more than monitor your credit reports. We help you look after your online activity, from financial transactions to what you share on social media — so you can protect the trail of data you leave behind.

Introducing our next evolution in identity protection. For over 85 years, we've been protecting what matters most. Now we're providing protection from a wide range of identity threats, so you can keep loving what technology adds to your life.



See the data  
Make the best of it  
Protect the data

Questions? 1.800.789.2720

Plans and pricing

**A** Allstate  
**P**ersonal Protection

\$8.45 per person / month  
\$12.95 per family / month

- ✓ See the data
- ✓ Make the best of it
- ✓ Protect the data

# With Allstate Identity Protection, you can be able

See and control your personal data with our unique tool, Allstate Digital Footprint™

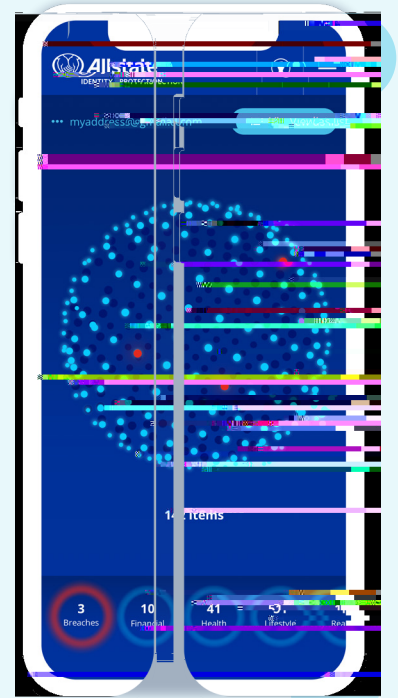
Monitor social media accounts for questionable content and signs of account takeover

Check your identity health score

View and manage alerts in real time

Catch fraud at its earliest sign with tri-bureau monitoring and an annual tri-bureau credit report and score

Lock your TransUnion credit report in a click and get credit freeze assistance



\*For family plans only

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

# Allstate